

KM Conference 2016 - Detailed Program

Wednesday – June 22	
14:00 – 19:00	Registration
15:00-16:30	Workshop – “Putting the Action Back in KM” - Professor John Girard – Room: Edifer
16:30-17:00	Break
17:00-18:00	Panel – “Publishing in Refereed Scholarly Journals: A Guide for Students and Junior Faculty” – Professors Alex Koohang, Daryl Nord, and Jeretta Horn Nord – Room: Auditório 2
18:00 – 21:00	Reception at ISEG (with music) – Balcony/Esplanade in ISEG

Thursday – June 23	
8:00 – 17:30	Registration
8:30 – 9:00	Session Chair: Yair Levy Conference Opening – Room: Auditório 2 Professor Antonio Palma dos Reis, President, ADVANCE Research Center, ISEG - University of Lisbon, Portugal Professor Mário Caldeira, President, ISEG - University of Lisbon, Portugal Professor Yair Levy, IIAKM President and Executive Director, Nova Southeastern University, Florida, USA Professor Nitza Geri, KM Program Co-chair, The Open University of Israel, Israel
9:00 – 10:00	Session Chair: Nitza Geri Morning Keynote – “ Text Mining for Process Improvement ” - Professor Jose Luis Guerrero Cusumano, Georgetown University – Room: Auditório 2
10:00 – 10:30	Coffee Break

10:30 – 12:00	Paper Sessions – A		
	A1 – Room: Anfiteatro 1 Managing Social Knowledge Session Chair: João Ribeiro Da Costa	A2 – Room: Anfiteatro Novo Banco Global Knowledge Sharing Session Chair: Alex Koohang	A3 – Room: Anfiteatro 3 Performance Measurement Session Chair: Boštjan Delak
	Ambidexterity in the Context of Social Customer Relationship Management Paulo Gonçalves, Carla Curado	A Study on the Success of Group Formation and Cohesiveness in Virtual Teams Using Computer-Mediated Communications Elie Melon, Yair Levy, Laurie Dringus	Knowledge Creation, Turbulence, and Manufacturing Flexibility Roles in Business Performance and Operations Performance Jose Manuel Pinheiro, Miguel Torres Preto, Luís Filipe Lages, Graça Miranda Silva
	The Influence of Negative Consumer Reviews in Social Networks Ruti Gafni, Osnat Tal Golan	Does Technology improve Knowledge Sharing in Global Teams? Celina Sołek-Borowska	Use of Process Performance Indicators as Part of Knowledge Management in Organizations Cezary Stepniak
	Using Data Analytics to Further Understand the Role that Boredom, Loneliness, Social Anxiety, Social Gratification, and Social Relationships (BRAG) Play in a Driver’s Decision to Text Nathan White, Yair Levy, Steven Terrell, Steve Bronsburg	Knowledge Management in Brazilian, Portuguese and Polish Organizations: A Comparative Analysis Florinda Matos, Válter Vairinhos, Fábio Ferreira Batista, Joanna Paliszkiwicz, Maria Do Rosário Cabrita	Efficiency Assessment of Public Higher Education with the Application of Data Envelopment Analysis – The Evidence from Poland Michał Pietrzak, Piotr Pietrzak, Joanna Baran
12:00 – 13:30	Lunch		
13:30 – 15:00	Paper Sessions – B		
	B1 – Room: Anfiteatro 1 Culture, Words, and Culturomics Session Chair: Frederick Kohun	B2 – Room: Anfiteatro Novo Banco IT Governance and Security Session Chair: Steve Bronsburg	B3 – Room: Anfiteatro 3 Engineering KM Systems Session Chair: Witold Chmielarz
	Is Knowledge Management Culturally Determined— Continuing a Discussion of the Hofstede Hypothesis Vladimir Burcik, Frederick Kohun, Robert Joseph Skovira, Gary Delorenzo	The Information System Mirror Approach and Knowledge Management Maturity Assessment Boštjan Delak	From Project Traceability to Knowledge Discovery: Case Study on Software Design Project Xinghang Dai, Nada Matta
	Innovation: Culturally Determined Definition, Application, and Inclusion in Manufacturing Justin Fruehauf, Robert Joseph Skovira , Frederick Kohun	Exploring the Motivation behind Cybersecurity Insider Threat and Proposed Research Agenda Angel Hueca, Karla Clarke, Yair Levy	Evaluating Ontology Formalisms for Representing the Knowledge Model of the SitBAC Framework Dizza Beimel, Mor Peleg
	Culturomics: Reflections on the Potential of Big Data Discourse Analysis Methods for Identifying Research Trends Vered Silber-Varod, Yoram Eshet-Alkalai, Nitza Geri	Empirical Results of an Experimental Study on the Role of Password Strength and Cognitive Load on Employee Productivity Stephen Mujeye, Yair Levy, Herbert Mattord, Wei Li	Evaluation of the Business Information Search Using Semantic Network as a Visual Interface Helena Dudycz
15:00 – 15:30	Coffee Break (with fruits)		

15:30 – 16:30	Paper Sessions – C		
	C1 – Room: Anfiteatro 1 Managing Learning and E-Learning Session Chair: Michał Pietrzak	C2 – Room: Anfiteatro Novo Banco Empowering Communities via KM Session Chair: Vered Silber-Varod	C3 – Room: Anfiteatro 3 KM Beyond Organizational Borders Session Chair: Shonda Brown
	Knowledge Management in a Higher Education Institution – Case of Oulu UAS Terhi Mustakangas	Social Citizenship in the Development of the Knowledge Society Tereza Ventura, Alfreda Cruz Viana, Angela Dionisio	Examining the Shift from in-House to Cloud-Computing IT Projects’ Risks: Initial Evidence from the Literature Meta-Analysis Bernard Lichvar, Michelle Ramim
The Learning Officer Decision Matrix – A Structural Equation Modelling Approach for the Management of Asynchronous E-Learning Projects Nuno Pena	Models of Regional Business Spatial Community Management Tomasz Turek	Knowledge and Innovation Roles in Business Partnerships: The Case of the Portuguese Insurance Sector Bruno Marques, Marlene Amorim	
16:30 – 17:30	Session Chair: Joanna Paliszkiwicz Afternoon Keynote – “Successes and Failures of KM” - Professor Jay Liebowitz, Harrisburg University of Science and Technology – Room: Auditório 2		
19:00 – 22:00	Dinner, Music, and Fun - Brown’s Central Hotel – Brasserie		

Friday – June 24			
9:00 – 10:00	Session Chair: Carla Curado Morning Keynote – “Prosumption: Using Consumer Knowledge” - Professor Ewa Ziemba, University of Economics in Katowice – Room: Auditório 2		
10:00 – 10:30	Coffee Break		
10:30 – 12:00	Paper Sessions - D		
	D1 – Room: Anfiteatro 1 Conceptual Aspects of KM Session Chair: Robert Joseph Skovira	D2 – Room: Anfiteatro Novo Banco Innovative KM Session Chair: Ruti Gafni	D3 – Room: Anfiteatro 3 Ethics and Cybersecurity Session Chair: Michelle Ramim
	The Role of Information Technology in Knowledge Management: Mediating between Technological Determinism and Human Choice Christiaan Maasdorp	Smart Knowledge Management Tool: Representation of Knowledge Workers’ Cognitive Patterns Jolán Velencei	Scientific and Ethical Implications of Neuromorphic Technology Steven Fairfield, Jennifer Breese
	Replicative Indwelling: Mitigating Lost Knowledge through Accelerated Experiential Exposure Benjamin Stahl, Brian Buckles	The Functionality of IT Systems: Monitoring Patients with Diagnosed Metabolic Disorders in Poland Rafal Doniec, Scott Spangler	An Empirical Study of Authentication Methods to Secure E-Learning System Activities Against Impersonation Fraud Shauna Beaudin, Yair Levy, James Parrish, Theon Danet
Mapping the Future of KM through Earl’s KM taxonomy Lens John Girard, Vincent Ribière	Analysis of Usage of Geographic Information Systems for the Participants of Tourist Travels Witold Chmielarz, Oskar Szumski	An Empirical Assessment of Employee Cyberslacking in the Public Sector: The Social Engineering Threat Wilnelia Hernandez, Yair Levy, Michelle Ramim	

12:00 – 13:30	Lunch & Award Ceremony – Sponsored by IACIS/JCIS (http://www.iacis.org/)		
13:30 – 15:00	Paper Sessions - E		
	E1 – Room: Anfiteatro 1 E-Health Session Chair: Nuno Pena	E2 – Room: Anfiteatro Novo Banco KM and Culture Session Chair: Gary Delorenzo	E3 – Room: Anfiteatro 3 Knowing the Customer and Markets Session Chair: Ewa Ziemba
	Kirkpatrick's Framework to Determine the Effectiveness of Transfusion Medicine Courses Cvetka Gregorc, Ana Gregorc	Narrating and Sharing Audio Books: A Call for a Multicultural Perspective of Knowledge Production and Management Ina Blau, Vered Silber-Varod	The Path of Development Of E-Government in Russia Galina Antonova
	Physicians' Attitudes toward the Use of IoT Medical Devices as part of Their Practice Dafni Biran Achituv, Lior Haiman	Culture and Information Security Policy Compliance: The Hofstede Hypothesis Perspective Fahad A. Al-Khalifa, Frederick Kohun, Robert Joseph Skovira	The Measurement of Intellectual Capital by Market Capitalization Method (MV/BV) - Empirical Study of Polish Listed Companies Salome Svanadze, Magdalena Kowalewska
	Text Messaging's Impact on an Evidence Based Medicine Tobacco Cessation Program Steve Bronsburg, Steven Zucker	A discussion of Davenport's idea of knowledge and the subsidiary ideas of data and information Robert Joseph Skovira	The Impact of the IS on the Effectiveness of the Sales Funnel Management as a Part of CRM in an Automotive Company Tanja Grublješič, Nejc Čampa
15:00 – 15:30	Coffee Break (with fruits)		
15:30 – 16:00	Paper Sessions - F		
	F1 – Room: Anfiteatro 1 Value Creation via KM Session Chair: Yair Levy	F2 – Room: Anfiteatro Novo Banco Effective E-Learning Session Chair: Jeretta Horn Nord	
	Intellectual Capital: Information, Energy and Entropy Based Definitions and Implications Regarding Value Creation and Measurement Meir Russ	The Importance of Active Learning Elements in the Design of Online Courses Alex Koohang, Joanna Paliszkiwicz, Deanna Klein, Jeretta Horn Nord	
16:00 – 17:00	Session Chair: John Girard Afternoon Keynote – “Unlocking the True Value of KM” - Paul Corney, Managing Partner, knowledge et al. – Room: Auditório 2		
17:00 – 17:15	Session Chair: Yair Levy KM2017 – Slovenia – Professor Boštjan Delak, ITAD/Faculty of Information Studies – Room: Auditório 2		
19:00 – 22:00	Dinner (Zambeze Resturant - http://www.zambezerestaurante.pt/#galeria)		

Saturday – June 25

8:00 – 17:00

Social Event – Bus tour to Sintra, Palácio da Pena (Visit the palace and part of the royal garden), etc. with guides (see more via: <http://iiakm.org/conference/KM2016Social.php>)

Pickups:

At 8:00 from Hotel Dom Carlos Liberty - Rua Alexandre Herculano, 13, Lisbon, Portugal

At 8:30 from **near** Brown Downtown hotel - Rua dos Sapateiros 231, Lisbon, Portugal ([3 min walk from Brown Downtown Hotel](#))

Drop-off:

We expect to be back around 17:00, but it depends on traffic. Drop-off will be at the Brown Downtown hotel and then at the Hotel Dom Carlos Liberty.

Please bring comfortable walking shoes, hat, sunscreen, good mood, and a big smile!