

## KM Conference 2016

22 - 25 June 2016, Lisbon, Portugal

Themes: Knowledge Management, Learning, Information Technology

<http://www.iiakm.org/conference/>

### 1<sup>st</sup> Day – Concluding Keynote Lecture

## Successes and Failures of Knowledge Management

Professor Jay Liebowitz

Distinguished Chair of Applied Business and Finance  
Harrisburg University of Science and Technology

#### **Concluding Keynote Abstract:**

Knowledge management has formally been established for about 35 years. Many organizations have embraced the principles and applications of knowledge management, while others still have not. This talk, based on my upcoming edited book, Successes and Failures of Knowledge Management (to be published by Morgan Kaufmann) will highlight some of the critical success factors for enterprise-wide knowledge management institutionalization, as well as key issues that still face the KM community in advancing the current state-of-the-art. Future trends for KM and sample case studies/vignettes will also be discussed.

#### **About the Keynote Presenter:**

Dr. Jay Liebowitz is the Distinguished Chair of Applied Business and Finance at Harrisburg University of Science and Technology. He previously was the Orkand Endowed Chair of Management and Technology in the Graduate School at the University of Maryland University College (UMUC). He served as a Professor in the Carey Business School at Johns Hopkins University. He was ranked one of the top 10 knowledge management researchers/practitioners out of 11,000 worldwide, and was ranked #2 in KM Strategy worldwide according to the January 2010 Journal of Knowledge Management. Prior to joining Hopkins, Dr. Liebowitz was the first Knowledge Management Officer at NASA Goddard Space Flight Center. Before NASA, Dr. Liebowitz was the Robert W. Deutsch Distinguished Professor of Information Systems at the University of Maryland-Baltimore County, Professor of Management Science at George Washington University, and Chair of Artificial Intelligence at the U.S. Army War College.



Dr. Liebowitz is the Founding Editor-in-Chief of Expert Systems With Applications: An International Journal (published by Elsevier), which is ranked #1 worldwide for AI journals according to the h5 index of Google Scholar journal rankings (as of November 26, 2014). He is a Fulbright Scholar, IEEE-USA Federal Communications Commission Executive Fellow, and Computer Educator of the Year (International Association for Computer Information Systems). He has published over 40 books and a myriad of journal articles on knowledge management, intelligent systems, and IT management. His most recent books are Knowledge Retention: Strategies and Solutions (Taylor & Francis, 2009), Knowledge Management in Public Health (Taylor & Francis, 2010), Knowledge Management and E-Learning (Taylor & Francis, 2011), Beyond Knowledge Management: What Every Leader Should Know (Taylor & Francis, 2012), and Knowledge Management Handbook: Collaboration and Social Networking, 2<sup>nd</sup> ed. (Taylor & Francis, 2012), Big Data and Business Analytics (Taylor & Francis, 2013), Business Analytics: An Introduction (Taylor & Francis, January 2014), Bursting the Big Data Bubble: The Case for Intuition-Based Decision Making (Taylor & Francis, August 2014), and A Guide to Publishing for Academics: Inside the Publish or Perish Phenomenon (Taylor & Francis, 2015). As of January 2014, Dr. Liebowitz is the Editor-in-Chief of Procedia-CS (Elsevier). In October 2011, the International Association for Computer Information Systems named the “Jay Liebowitz Outstanding Student Research Award” for the best student research paper at the IACIS Annual Conference. He has lectured and consulted worldwide.