Conference Workshop

Creativity, Learning, and Knowledge Sharing

Engaging people to achieve organizational objectives

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Workshop Overview:

Knowledge Management (KM) is the process of creating, sharing, using and managing the knowledge and information of an organization. As simple as this definition seems, knowledge creation is a complex task that requires collaboration, innovation and a systems approach to thinking. Only when these ingredients are combined, we are able to develop robust KM projects that offer creative solutions to organizational challenges. During this workshop, we will explore a number of action-oriented activities that support creativity, learning, and knowledge sharing. Join John and JoAnn for this interactive session and learn how to enhance the creativity in your organization.

Main Topics:

- Systems thinking
- Collaborative decision making
- Team development process
- Impact of culture on creativity
- Conducting after action reviews

About the Workshop Facilitator: John Girard

John P. Girard, Ph.D. holds the Peyton Anderson Endowed Chair at Middle Georgia State University’s School of Information Technology. He has published seven books and dozens of articles in the domains of technology, leadership, and culture. Engaging with students on a daily basis ensures he remains current in the ever-changing world in which we live and do business. John has travelled to more than 100 countries investigating globalization and innovation in action. John is a Fulbright Scholar, a Fellow & Distinguished Scholar of The International Institute for Applied Knowledge Management, a Certified Information Professional (CIP), and a Member of the City & Guilds Institute (MCGI). To learn more about John’s work, visit www.johngirard.net