

KM Conference 2018

20 - 23 June 2018, Pisa, Italy

Themes: Knowledge Management, Learning, Information Technology

<http://www.iiakm.org/conference/>

2nd Day Opening Keynote Lecture

Re-fabricating a Sustainable Digital Society: Towards Digital Responsibility

Professor Jean-Henry Morin

Professor, Information Systems - University of Geneva, Switzerland

Keynote Overview:

Our society has now entered a time of continuous digital transition rather than the common understanding of digital revolution. Digitization is a process and a journey requiring a multi-stakeholder approach to address the challenges we are facing today and those of future generations. While Information and Communication Technology (ICT) is a means serving people and not an end in itself, we must leverage ICT to rethink how we learn, teach, do research, stay safe and serve society in a digitally responsible and sustainable way.

This presentation will start with an introduction on the challenges our society is facing in this journey. Specific examples in areas of education, safety, information patrimony and sustainability of information as a heritage will be shown. Fabrication and creativity skills are increasingly being discussed and considered in the context of the necessary transition towards digital literacy. The ecosystem relies on equilibrium to be better understood and we argue digital responsibility is the next frontier to be tamed towards this goal.

Main Topics:

- Main challenges in the digital transition of society
- The ecosystem and People Public Private Partnership (4P) approaches
- Fabrication and makers as a source of inspiration
- Digital responsibility as a key towards a more sustainable digital society

About the Keynote Presenter:

Jean-Henry Morin is an associate professor of Information Systems at University of Geneva, Institute of Information Service Science. He is the Director of the bachelor program in Information Systems and Service Science and president of ThinkServices, a Geneva based think(do)tank on Service Science and Innovation, where ThinkData.ch was designed. He was a professor at Korea University Business School, invited professor at Yonsei School of Business and invited researcher at Fasoo.com in South Korea. Furthermore, in 2001 He was a cofounder of PebbleAge, a Geneva based company specializing in corporate performance management solutions. His primary research and practice interest is in information security with a particular focus on Digital Rights Management (DRM) in the enterprise sector. His work on Exception Management in DRM environments has been transferred to the industry in partnership with Fasoo.com. This work is within the research area of socially responsible and sustainable security. He also carries out research in blockchain technology, cloud computing, Internet of Things, privacy, data protection, and transparency. His keen interest in Design Thinking as a skill served as a basis for ThinkServices and the creation of an academic FabLab in Geneva. He is the author of a book on digital responsibility (Publisher: Fyp, 2014) where he suggests the value of informed trust and transparency as the basis of an emerging principle of Co-Compliance (collaborative compliance).

