2nd Day Closing Keynote Panel

Theoretical support for knowledge management and information systems research

Professors Carla Curado¹, José-Luís Guerrero-Cusumano², and Mírian Oliveira³

¹- Associate Professor of Human Resources Management and Organizational Behavior, University of Lisbon, Portugal
²- Associate Professor of operations and information management, Georgetown University School of Business
³- Full Professor of Information Systems, Pontifical Catholic University of Rio Grande do Sul, Brazil

Panel Overview:
Knowledge management has been recognized by researchers and users as crucial to the growth and development of organizations. The Information Systems area contributes to research on knowledge management. This panel covers the main theories related to the information systems area that have been used in knowledge management research and are most cited in the literature (2012 and 2017). In this panel, the discussion will focus on providing an overview of the different theories and their contributions to knowledge management research, particularly to knowledge sharing. Moreover, the panelists will highlight the need to sustain quality peer-review research on strong theoretical foundations. The panel will conclude with an open discussion with attendees on the topics covered.

Main Topics:
- Theoretical options
- Knowledge management
- Information systems
- Journal publications evidence

About the Panelists:

Carla Curado, Ph.D. completed her Ph.D. and holds “Habilitation” in Management from the Technical University of Lisbon. She is a Tenured Associate Professor at ISEG – Lisbon School of Economics and Management, University of Lisbon, Portugal, where she is the scientific coordinator of the Corporate Sciences Master Program and also a member of the coordination team of the Human Resource Management Master Program. Her current research is in Knowledge Management, Human Resources Management and Innovation.

José Luís Guerrero-Cusumano, Ph.D. is a Tenured Associate Professor at the Georgetown University School of Business. He holds a Ph.D. in Industrial Engineering from the University of Illinois and a Master of Sciences in Statistics degree from the Mathematics Department of the University of Illinois and he is also an Economics Statistician from the School of Economics Science, Rosario University, Argentina. Prof. Guerrero-Cusumano has been a member of the faculty at Georgetown since 1989 in the School of Business. He is also the recipient of the Gold Medal for service at Georgetown University.

Mírian Oliveira, Ph.D. obtained her doctoral degree in Business Administration from the Federal University of Rio Grande do Sul (UFRGS). She is a Full Professor and researcher at Pontifical Catholic University of Rio Grande do Sul (PUCRS), School of Business, Brazil. Her current research interests include Knowledge Management, Knowledge Sharing, Information Management and Research Methods.