Communicating Knowledge
Can you shoot it?
Dr. Nathan White
Associate Professor, Information Technology and Administrative Management (ITAM) Department
Central Washington University, USA

Workshop Overview:
Knowledge allows one to take effective action within an organization. However, this knowledge alone is not of much use within an organization unless it is shared. In fact, unless knowledge is communicated within an organization, the benefits provided by that knowledge will eventually be lost. This workshop will allow the participants to engage with a group to achieve a goal. In order to be successful, participants will need to use a variety of communication strategies that will allow them to collaborate and be successful in their task. The workshop will also offer an opportunity for participants to reflect on the success of their group’s communication, and then offer ideas for how the communication might be improved.

Main Topics:
- Communication strategies
- Knowledge sharing within a group
- Collaboration and teamwork
- Reflective analysis

About the Workshop Facilitator:
Nathan White is an Associate Professor at Central Washington University, USA, in the Information Technology and Administrative Management Department, where he teaches networking, cybersecurity, and database courses at the undergraduate and graduate levels. He obtained his Ph.D. in Information Systems from Nova Southeastern University. He has also earned an undergraduate degree in computer science from the University of Maryland, a Master of Business Administration degree from St. Mary’s University, and a Master of Science in Computer Information Systems degree from Southern Illinois University-Edwardsville. Prior to joining the faculty at Central Washington University, he was a member of the faculty of the Computing Division at McKendree University. Dr. White is also a retired officer of the United States Air Force, where he served for 21 years. After retiring from the Air Force and prior to entering academia, he was an Associate Vice President in the IT department of a Fortune 500 financial services company.