

KM Conference 2019

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Themes: Knowledge Management, Learning, Information Technology

<http://www.iiakm.org/conference/>

2nd Day Opening Keynote Lecture

Digital Responsibility in Action

Professor Jean-Henry Morin

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Keynote Overview:

Looking at the past few years both in terms of security incidents and public policies we must acknowledge our society is steadily but surely drifting towards a dystopian digital society. People are blissfully enjoying a rampant invasion of their rights aggressively promoted by an industry having no interest in changing their business models, hence a situation of general resilience of people and a form of economic cynicism of the industry. Self-regulation has clearly shown its limits leaving no other choice than involving public policies in order to shape the debate and structure the necessary frameworks supporting a sustainable digital society.

Starting from a brief situation analysis and two examples supporting the argument, this presentation describes a concrete approach to address the issue through the design of an actionable Digital Responsibility approach. We will conclude with the action plan to make it work.

Main Topics:

- How bad can bad be : the story of a dystopia
- The Digital Responsibility dimensions and equilibrium
- Insights and examples
- Designing Digital Responsibility and making it work.

About the Keynote Presenter:

Jean-Henry Morin is an associate professor of Information Systems at University of Geneva, Institute of Information Service Science. He is the Director of the bachelor program in Information Systems and Service Science and president of ThinkServices, a Geneva based think(do)tank on Service Science and Innovation, where ThinkData.ch was designed. He was a professor at Korea University Business School, invited professor at Yonsei School of Business and invited researcher at Fasoo.com in South Korea. Furthermore, in 2001 He was a cofounder of PebbleAge, a Geneva based company specializing in corporate performance management solutions. His primary research and practice interest is in information security with a particular focus on Digital Rights Management (DRM) in the enterprise sector. His work on Exception Management in DRM environments has been transferred to the industry in partnership with Fasoo.com. This work is within the research area of socially responsible and sustainable security. He also carries out research in blockchain technology, cloud computing, Internet of Things, privacy, data protection, and transparency. His keen interest in Design Thinking as a skill served as a basis for ThinkServices and the creation of an academic FabLab in Geneva. He is the author of a book on digital responsibility (Publisher: Fyp, 2014) where he suggests the value of informed trust and transparency as the basis of an emerging principle of Co-Compliance (collaborative compliance).

