

KM Conference 2020

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Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology

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2nd Day Opening Keynote Lecture

Knowledge Sharing Versus Non-Knowledge Sharing

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Keynote Overview:

Knowledge sharing (KS) is the process whereby individuals exchange their knowledge. Knowledge sharing has two processes: (1) knowledge donation - intellectual capital is communicated to others; and (2) knowledge collection - intellectual capital of another individual is consulted. Several studies have sought to identify the antecedents of knowledge sharing in different contexts. However, few companies have been successful in sharing knowledge (intra-organizational and inter-organizational). On the other hand, few studies have investigated non-knowledge sharing, when individuals intentionally hide knowledge. It may be the case that some antecedents of knowledge hiding or knowledge hoarding may discourage knowledge sharing. Further research into knowledge hiding and hoarding is needed, because there is a gap in the literature regarding the antecedents of non-knowledge sharing and knowledge sharing. We will discuss the relationship between these concepts, and we will conclude with an agenda for future research related to knowledge hiding, knowledge hoarding and knowledge sharing (donation and collection).

Main Topics:

- Knowledge Collection and Knowledge Donation
- Knowledge Hiding and Knowledge Hoarding
- Agenda for future research

About the Keynote Presenter:

Mírian Oliveira is a professor and researcher at Business School (PUCRS, Brazil) and invited professor at ISEG (University of Lisbon, Portugal). She leads a research group about Knowledge Management (Brazil) and participates in the research group Advance (Portugal). She obtained her doctoral degree in Business Administration from the UFRGS (Brazil) in 1999. She has supervised seven Ph.D. students and more than 30 Master students. Her current research interests include Knowledge Management, Knowledge Sharing, Knowledge Hiding, Knowledge Hoarding and Research Method. Her research on these topics has been published widely (e.g. in Journal of Knowledge Management, Knowledge and Process Management, Computers in Human Behavior, Business Information Review and Journal of Business Research).

