KM Conference 2019 - Detailed Program

Wednesday – June 26 – All activities will take place at the campus of the Warsaw University of Life Sciences (SGGW), Warsaw, Poland – (Building 7: Wydział Nauk Ekonomicznych SGGW, ul. Nowoursynowska 166, 02-787 Warszawa, Poland)	
14:00 – 18:00	Registration Desk, Building 7 – Floor 1 (Near rooms 101-102)
15:00 – 16:30	Workshop – "Knowledge Sharing: Together We Can Do it Better" – Professor Boštjan Delak (Faculty of Information Studies, Novo Mesto, Slovenia) – Room: 102 - Building 7
16:30 – 17:00	**Break**
17:00 – 17:45	Session Chair: Michał Pietrzak Industry Keynote – "A Balanced Scorecard approach for Value Creation through Employees' Engagement in the Era of Knowledge-Based Economy" – Andrzej Brzozowski (BENTEN Ltd, Poland) – Room: 116 – Building 7
18:00 – 20:00	**Reception at the Crystal Hall (Building 9: Aula Kryształowa) (Cocktail Party & Hors d'Oeuvres) – Rooms A and B on the 1st floor (Short walk from Building 7)**

Thursday – June 27 – All activities (aside from dinner) will take place at the campus of the Warsaw University of Life Sciences (SGGW), Warsaw, Poland (Building 6: Wydział Nauk Ekonomicznych SGGW, ul. Nowoursynowska 166, 02-787 Warszawa, Poland, Building 7: Wydział Nauk Ekonomicznych SGGW, ul. Nowoursynowska 166, 02-787 Warszawa, Poland)	
8:00 – 16:00	Registration Desk, Building 7 – Floor 1 (Near rooms 101-102)
8:30 – 9:00	Session Chair: Yair Levy Conference Opening – Room: Auditorium, D-22 – Building 6 Welcoming Remarks: Professor Joanna Paliszkiewicz, KM2019 Co-Chair & OJAKM Associate Editor, SGGW, Poland Professor Michał Pietrzak, KM2019 Co-Chair & OJAKM Editorial Review Board member, SGGW, Poland Prof. dr hab. Wiesław Bielawski, Rector SGGW, Poland Prof. dr hab. Jarosław Gołębiewski, Dean of the Faculty of Economic Sciences, SGGW, Poland Prof. dr hab. Henryk Runowski, Head of the Dep. of Economics and Org. of Enterprises, Faculty of Economic Sciences, SGGW Professor Nitza Geri, KM Program Co-Chair & OJAKM Associate Editor, The Open University of Israel, Israel Professor Alex Koohang, IIAKM Executive Editor & Publication Director, Middle Georgia State University, USA Professor Yair Levy, IIAKM President and Executive Director, KM Organizing Co-Chair, Nova Southeastern University, FL, USA
9:00 – 10:00	Session Chair: Nitza Geri Morning Keynote – "The Next Generation of Knowledge Management" – Professor Jay Liebowitz (Harrisburg University of Science and Technology, USA) – Room: Auditorium D-22 – Building 6
10:00 – 10:30	**Coffee Break – Hallway of Building 7 near rooms 101-102**

10:30 – 12:00	Paper Sessions – A		
	A1 – Room: 101 – Building 7 **Individuals and organizations interacting online** Session Chair: Ewa Ziemba	A2 – Room: 102 – Building 7 **Managing risk and cybersecurity** Session Chair: Christiaan Maasdorp	A3 – Room: 118 – Building 7 **Teaching and learning in a digital world** Session Chair: Ina Blau
	Using social network sites: Exploring relationship needs in Turkey and Poland samples Fatih Çetin, Joanna Paliszkiewicz, Murat Güler, Małgorzata Cieciora, Onur Köksal	**Business leaders' resistance to collaborate with law enforcement agencies in protecting their firms from cyber-attacks** Zadok Hakim, Yair Levy, Melissa Carlton	**Using natural language processing techniques to predict perceived achievements in Massive Open Online Courses** Eyal Rabin, Vered Silber-Varod, Yoram Kalman
	Value added knowledge by prosumers in Poland and the UK specifically for service process stages Roisin Mullins, Monika Eisenbardt, Sandra Dettmer, Ewa Ziemba	**Measurable approach for risk justification of explicit and tacit knowledge assessment** Bostjan Delak, Christiaan Maasdorp	**Online self-regulated learning of ICT leaders in a professional development process** Tamar Shamir-Inbal, Ina Blau, Tomer Loubaton
	An exploratory study of patient portal adoption and use in multiple clinical specialty departments Stephen Bronsburg, Marcia Durity, Michelle Ramim	**Cyber security development as an enabler for economic development** Given Shingange, Bruce Watson	**How we teach digital literacy in formal education: The gap between teachers' perspectives and actual educational practices in the classroom** Ina Blau, Tamar Shamir-Inbal, Adi Malka
12:00 – 13:30	**Lunch - Crystal Hall (Building 9: Aula Kryształowa) – Rooms A and B on the 1st floor** (Short walk from Buildings 6 and 7)		

13:30 – 15:00	Paper Sessions – B		
	B1 – Room: 101 – Building 7 **Knowledge management, social responsibility, and sustainability** Session Chair: Monika Eisenbardt	B2 – Room: 102 – Building 7 **The cybersecurity challenge of small and medium enterprises** Session Chair: Michelle M. Ramim	B3 – Room: 118 – Building 7 **Improving the digital learning experience** Session Chair: Paul Alpar
	The awareness and approach to corporate social responsibility among students from georgia Salome Svanadze, Jerzy Gołuchowsk, Barbara Filipczyk, Joanna Paliszkiewicz, Ketevan Marshava	**The invisible hole of information on SMB's cybersecurity** Ruti Gafni, Tal Pavel	**Integrating information literacy in IT courses: Information technology students' perceptions of embedded librarians** Scott Spangler
	Demographic sustainability and knowledge management Serhii Kozlovskyi, Anton Nepytaliuk	**Preparing for an information audit in small and medium sized enterprises** Celina Sołek-Borowska	**Virtual and augmented reality business case challenge with data visualization and presentation for graduate students** Julita Haber, Benjamin Cole, Lyron Bentovim
	TBD	**Research agenda to assess cybersecurity preparedness and risk management of Tuscan small to medium businesses** Yair Levy, Federico Niccolini	**Learning Analytics Performance Improvement Design (LAPID) in higher education: Framework and concerns** Amir Winer, Nitza Geri
15:00 – 15:30	**Coffee Break (with fruits) Hallway of Building 7 near rooms 101-102**		
15:30 – 16:30	Session Chair: Joanna Paliszkiewicz Afternoon Keynote – "The Eurozone Debt Crisis: Possible Scenarios of Recovery" - Professor Alojzy Z. Nowak (University of Warsaw, Poland) – Room: Auditorium D-22 – Building 6		
18:45 – 21:30	**Dinner – Halka Resturant (Puławska 43, 02-508 Warszawa, Poland)** *Walking distance (11min – 0.8km or 0.5mi) from Regent Warsaw Hotel, Poland*		

Friday – June 28 - All activities (aside from dinner) will take place at the campus of the Warsaw University of Life Sciences (SGGW), Warsaw, Poland (Building 6: [Wydział Nauk Ekonomicznych SGGW, ul. Nowoursynowska 166, 02-787 Warszawa, Poland](#), Building 7: [Wydział Nauk Ekonomicznych SGGW, ul. Nowoursynowska 166, 02-787 Warszawa, Poland](#))		
8:30 – 12:00	Registration Desk, Building 7 – Floor 1 (Near rooms 101-102)	
9:00 – 10:00	Session Chair: Melissa Carlton Morning Keynote – "[Digital Responsibility in Action](#)" - Professor Jean-Henry Morin (University of Geneva, Switzerland) – Room: Auditorium D-22 – Building 6	
10:00 – 10:30	**Coffee Break – Hallway of Building 7 near rooms 101-102**	
10:30 – 12:00	**Paper Sessions – C**	
	C1 – Room: 101 – Building 7 **Privacy and Social online behavior** Session Chair: Fatih Çetin	C2 – Room: 102 – Building 7 **Information security skills in healthcare** Session Chair: Ruti Gafni	C3 – Room: 118 – Building 7 **Social and artificial intelligence** Session Chair: Oliver Jokisch
	Individual antecedents of cybersecurity An academic sample from Turkey Fatih Çetin, H.Nejat Basım	**Information security knowledge in health professionals: Necessary skills among these experts** Eliel Melon, Wilnelia Hernandez	**Integrating organisational knowledge and employer brand management: A conceptual framework** Joanna Krywalski-Santiago
	Mobile apps: Privacy attitudes, knowledge, and user practices Brien Twomey, Beata Jone	**Implantable medical devices: Initial empirical results** Michelle Ramim, Renanit Barron	**Enriching audio databases with temporal information hidden in the acoustic signal** Nehoray Carmi, Vered Silber-Varod, Anat Lerner
	Social media privacy concerns and risk beliefs Johnathan Yerby, Alex Koohang and Joanna Paliszkiewicz	TBD	**Uncovering social intelligence: Suggestions for knowledge networks** Laurenz A. Cornelissen, Christiaan Maasdorp, Vincent Frenz
12:00 – 13:30	**Lunch - Room: Crystal Hall ([Building 9: Aula Kryształowa](#)) – Rooms A and B on the 1st floor (Short walk from Buildings 6 and 7)**	

13:30 – 14:30	**Paper Sessions – D**		
	D1 – Room: 101 – Building 7 **Collaboration and Knowledge sharing** Session Chair: Michał Pietrzak	D2 – Room: 102 – Building 7 **Project management and quality standards** Session Chair: Vered Silber-Varod	D3 – Room: 118 – Building 7 **Information management, blockchain, and people** Session Chair: Jeretta Horn Nord
	Cooperation and competition in serious games: Is knowledge sharing a road to success? Tobias Dewes	**The ISO 30401 KMS standard: The promise and pitfalls of consensus based on principles rather than rules** Christiaan Maasdorp	**Family business and information management** Bidyut Hazarika
	Measuring the performance of collaborative question-answering services Benny Bornfeld, Sheizaf Rafaeli	**Revisiting automated project management in the digital age – A survey of AI approaches** Gunnar Auth, Oliver Jokisch, Christian Dürk	**Blockchain and mortgage lending process: A study of people, process and technology involved** Azad Ali, David T. Smith
14:30 – 15:00	**Coffee Break (with fruits) Hallway of Building 7 near rooms 101-102**		
15:00 – 15:45	Session Chairs: Alex Koohang and Bruce Watson Afternoon Keynote – "Ascending to the Top: The Knowledge of What it Takes to Get and Stay There" – Neal Kushwaha (IMPENDO Inc., Canada) - Room: Auditorium D-22 – Building 6		
15:45 – 17:00	Session Chairs: Alex Koohang, Nitza Geri, and Yair Levy **Award Ceremony** - Room: Auditorium D-22 – Building 6 **KM2020** – ISEG - University of Lisbon, Portugal – Professors Carla Curadu, Nuno Pena, and Joanna Krywalski-Santiago		
19:00 – 22:00	**Dinner - Regent Warsaw Hotel (Belwederska 23, 00-761 Av, Poland) - Regent Ballroom (with music)**		

Saturday – June 29 (For confirmed attendees only)	
8:45 – 17:30	Social Event - Walking tour of the beautiful grounds and surrounding breathtaking gardens of the Łazienki Park, followed by a guided tour and entrance (in two smaller groups) to the Royal Lazienki-Krolewskie Palace, then we will take the bus to the Old Town where we will have lunch followed by a guided tour of the Old Town with free time to stroll around. See more via: http://iiakm.org/conference/KM2019/social.php ***Starting Point (Ensure to be on time! The group can't wait!!!):*** At 8:45 from the entrance to the **Regent Warsaw Hotel (Belwederska 23, 00-761 Av, Poland)** ***Bus Back Pickup Point (Ensure to be on time! The group can't wait!!!):*** At 17:00 from the Bus Parking near the Old Town (Information will be provided when we're dropped off) ***Drop-off:*** We expect to be back around 17:30, but it depends on traffic. Drop-off will be at the Regent Warsaw Hotel, then Best Western Portos and START hotels. Please bring comfortable walking shoes, hat, sunscreen, good mood, and a big smile!