

## KM2021 Conference

### Pre-Conference Industry Day

Tuesday, 29 June 2021, HfTL University, Leipzig, Germany

Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology

<https://iikm.org/conference/>

### Program

Tuesday – 29 June 2021 – Pre-Conference Industry Day	
All sessions will take place in the Zoom room: <b>Germany Ballroom</b>	
Central Europe Summer Time Berlin/Leipzig: 13:00 – 13:10	US - Pacific: 4:00 AM   US - Central: 6:00 AM   US - Eastern: 7:00 AM   Portugal & UK: 12:00 AM Poland and South Africa: 13:00   Israel and Russia (Moscow): 14:00   Thailand: 18:00 <b>Industry Day Opening and Welcoming Remarks</b> IIAKM President Prof. Yair Levy, Nova Southeastern University, Local Chairs Prof. Oliver Jokisch, HfT Univ. Leipzig, Prof. Gunnar Auth, HSF Univ. Meißen
Berlin (CEST): 13:10 – 13:50	Session Chair: Prof. Gunnar Auth <b>Keynote – “Adding Knowledge To Your Data: Enterprise Knowledge Graph Management with eccenca Corporate Memory” - Dr. Sebastian Tramp</b> Chief Technology Officer at eccenca GmbH, <a href="https://eccenca.com/">https://eccenca.com/</a>
Berlin (CEST): 13:50 – 14:20	Session Chair: Dr. Vered Silber-Varod <b>Invited Talk – “Language Interfaces with Automated Components for Business Applications” - Dr. Andreas Niekler</b> - Institute of Computer Science at Universität Leipzig, <a href="https://www.informatik.uni-leipzig.de/ifi/en/">https://www.informatik.uni-leipzig.de/ifi/en/</a>
Berlin (CEST): 14:20 – 14:50	Session Chair: Jun.-Prof. Ingo Siegert <b>Invited Talk – “Digital Transformation for the German Energy Transition – Developing a Centralized KM Database for the Energy Market”</b> Dr. Florian Marquardt - Head of Digital Transformation at regiocom SE Magdeburg, Germany, <a href="https://www.regiocom.com/">https://www.regiocom.com/</a>
Berlin (CEST): 14:50 – 15:00	<b>Coffee Break</b>
Berlin (CEST): 15:00 – 15:30	Session Chair: Prof. Oliver Jokisch <b>Invited Talk – "How do we Increase and Optimize the Degree of Information and Knowledge Reuse at CORE?" - Evgeniya Ivanova</b> Knowledge Manager at CORE SE Consultancy, Berlin, <a href="https://www.core.se/">https://www.core.se/</a>
Berlin (CEST): 15:30 – 16:00	Session Chair: Dr. Celina Sołek-Borowska <b>Invited Talk – "Setup and Knowledge Sharing of the new Fraunhofer Research Group for Cognitive Material Diagnostics" - Dr. Ivan Kraljevski</b> Fraunhofer IKTS and Brandenburg University of Technology, Cottbus <a href="https://www.dresden.fraunhofer.de/de/institutes/fraunhofer_ikts.html">https://www.dresden.fraunhofer.de/de/institutes/fraunhofer_ikts.html</a>
Berlin (CEST): 16:00 – 16:10	<b>Coffee Break</b>
Berlin (CEST): 16:10 – 16:50	Moderator: Prof. Nitza Geri <b>Panel Discussion – "Challenges of Knowledge Management and Data Structuring for AI-based Services" - Participants: Dr. Niekler, Dr. Marquardt, Ms. Ivanova, Dr. Kraljevski, Dr. Silber-Varod, and Prof. Auth</b>
Berlin (CEST): 16:50 – 17:00	<b>Industry Day Closing</b> – Prof. Jokisch, Prof. Auth, and Dr. Silber-Varod
US (P/C/E): 8:00 / 10:00 / 11:00 AM Berlin (CEST): 17:00 – 17:30 PL & SA: 17:00 / IL 18:00 / TH 22:00	Moderator: Dr. Joanna Santiago <b>Live Art/Music – Taiji movement and relaxation with Uwe Keitel</b> directly from Dresden, Germany