Invited Keynote

Bridging the Education Gap: Delivering High-Quality Field-Ready Blended Learning Education to the Global South

Vincent Widmer, Ph.D.

BEEKEE, GENEVA, SWITZERLAND

Abstract:

The Global South lags behind in university enrollment levels by 170 million students due to the prohibitive cost of traditional face-to-face teaching methods. Online degrees are not a viable solution due to the inaccessibility caused by expensive and unstable internet connections and frequent power cuts. Moreover, since there's no in-person learner support, dropout rates are consistently sky-high.

Vincent Widmer, Ph.D. in Education Sciences and Co-founder of the Swiss startup Beekee, will present how Beekee currently enables NGOs like Doctors without Borders, International Organizations like the International Committee of the Red Cross and Universities like Arizona State University to deliver digital training sessions in the field.

Vincent will also introduce Beekee's plans to create an innovative, high-quality field-ready blended learning Higher Education institution that could benefit one billion students per generation.

About the Speaker:

A biologist by training, Vincent Widmer holds a master's degree in Learning in Teaching Technologies as well as a Ph.D. in Educational Sciences from the University of Geneva, Switzerland, where he worked and conducted scientific research in collaborative learning. Passionate about pedagogy and new technologies, Vincent believes that well-designed technologies can play an important role in fostering quality education everywhere. He cofounded the Startup Beekee to tackle one of the world's most significant challenges: enabling access to quality education to the underserved.