

# KM Conference 2020

1 - 4 July 2020, Lisbon, Portugal

Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology http://www.iiakm.org/conference/

1<sup>st</sup> Day Closing Keynote Lecture

## Knowledge Sharing of Combat Experiences; Limitations of Storytelling

### **Professor Brian Buckles**

Associate Dean of Faculty and Academic Planning Dwight D. Eisenhower School for National Security and Resource Strategy, National Defense University, Washington D.C.

#### Keynote Overview:

Critical to the success of military operations, is the transfer of combat knowledge from one generation of service member to the next. To facilitate this knowledge sharing process, militaries use multiple formal means to prepare soldiers for future combat operations such as realistic training, combat simulations, wargames, lessons learned forums, and detailed after action reports. Other less formal methods of knowledge sharing include reading programs, discussion forums, and storytelling. Storytelling has the advantage of personalizing the impact of combat experiences in a smaller group setting in which knowledge can be shared effectively. While effective, this presentation will examine the limitations of storytelling as a means to share combat experiences and knowledge.

#### Main Topics:

- Formal and Informal means of sharing combat knowledge
- Storytelling as a knowledge sharing tool
- Limitations of storytelling as a knowledge sharing tool of combat experiences

#### About the Keynote Presenter:

**Dr. Brian Buckles,** serves as the Associate Dean of Faculty and Academic Planning and the Director of Senior Acquisition Course, Dwight D. Eisenhower School for National Security and Resource Strategy, Ft. McNair, Washington D. C. Dr. Buckles is a retired Colonel (United States Marine Corps) who served 28 years in various operational, educational, and weapon system development billets. He participated in Operation Desert Shield (Saudi Arabia), Operation Desert Storm (Kuwait), the Global War on Terrorism (Iraq), and counter-narcotics operations (US). He has Bachelor of Science Degrees in Cartography and Geography, a Master of Science Degree in Management (Defense Systems Analysis), and a Doctor of



Science (D.Sc.) in Information Systems and Communications (Robert Morris University). He has also served as a National Security Affairs Fellow, Hoover Institution, Stanford University.