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<https://iiakm.org/conference/>

Invited Talk
How do we Increase and Optimize the Degree of Information and Knowledge Reuse at CORE?

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Abstract:

CORE is a Technology Think Tank and accompanies the management of complex technology transformations of institutions in which IT constitutes a disproportionately high contribution factor to business success. Based on detailed market knowledge, in-depth technology expertise and high methodological competence, CORE SE develops solutions, securing the sustainability of the clients' value chains. Some companies have lack of awareness and knowledge what are the knowledge sharing mechanisms in the organizations and what are their strategic business outcomes and effects today. As a trusted partner for start-ups, fintechs, universal banking and governmental institutions, especially in highly regulated industries such as finance, biotech, automotive and aviation, CORE recognises the need of strong knowledge management that is based on the organisation, modern technology and corporate culture and helps to expand and to develop company's core competences and to strengthen market position and industry competitiveness. Only by reusing existing knowledge and methodologies, supported by technology and employee values, is it possible to transform a company to the learning organization in which knowledge plays a crucial role in achieving strategic goals.

About the Speaker:

Evgeniya Ivanova is Knowledge Manager at CORE since 2018 and responsible for development and management of CORE research entity. Her experiences include the conception and development of a new knowledge management system, process optimization in knowledge management flows and creating knowledge sharing environment and related harvested processes to prevent the loss of valuable information and organisational silo as well as to create transparency of knowledge processes at CORE and strengthen its influence on the project work.

