

## KM Conference 2022

29 June – 2 July 2022,

University of Maribor, Faculty of Criminal Justice and Security (FVV), Ljubljana, Slovenia

Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology

<http://www.iiakm.org/conference/>

## Conference Workshop

### *Knowledge Market and Collaborative Work*

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#### **Workshop Overview:**

The workshop focuses on collaborative work, interdependent knowledge, and the knowledge intensity of products. The workshop simulates a knowledge economy with groups of participants acting as firms cooperating and competing. During the workshop, group members will need to coordinate and collaborate to produce products with significant knowledge components. Each group of participants receives startup capital and the workshop facilitators act as brokers for the market. The facilitators will signal what products are in demand and regulate the price of the materials needed for construction. The groups need to buy parts and apply their skills to produce the artefacts to sell back to the brokers. The winning firm is determined by overall profits at close of trading. Since trading hours are limited, groups need to decide on a strategy given the skills distribution in the group. Success will require an effective division of labor for interdependent group knowledge. Afterwards, reflection is invited about knowledge-intensive strategies and difficulties regarding teamwork and valuation.

#### **About the Workshop Facilitators:**

**Celina Sołek-Borowska** is an Assistant Professor at the SGH Warsaw School of Economics, in Warsaw, Poland, where she teaches: Knowledge Management, Organizational Behavior and Team building classes. She serves as a trainer for businesses, as an academic advisor in business projects, and runs a team building workshop in the CEMS program (elite program at SGH). She has taught in the Erasmus program for the University of Gran Canaria (Spain), the University of Hertfordshire (UK), and the University of Alicante (Spain). Her research interest are amongst: knowledge sharing and knowledge creation, team building and strategic alliance between Universities and businesses.



**Christiaan Maasdorp** is a lecturer in the Department of Information Science at Stellenbosch University in South Africa and director of the postgraduate programs in Information and Knowledge Management. He teaches Knowledge Management and Organization Theory courses at both undergraduate and postgraduate levels. He supervised more than 50 full research Masters theses on Management and Organization and Knowledge Management topics.

