

KM Conference 2023

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Centre Universitaire d'Informatique (CUI), University of Geneva, Switzerland

Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology

<http://www.iiakm.org/conference/>

Conference Workshop

Industry—Academia Challenge Dating

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Workshop Overview:

Both industry and academia are facing a knowledge production problem where academic research risks irrelevance as it strays from engagement with real-world problems. The notion of pure theoretical research makes no sense in most professional fields, especially in information systems, knowledge management, cybersecurity, and organizational learning. It remains an irony of the knowledge economy that knowledge production in industry and academia happens in parallel with limited contact between the two worlds.

Against this background, the Conference Workshop explores the possibilities for engaged scholarship, where academics consider the real-world significance of their academic research and business leaders open their minds to alternative framings of the challenges they face. To achieve this in a fun way, this workshop will feature 'speed-dating' rounds where participants attempt to match industry challenges and academic specializations. This event should not be treated as sales oriented.

During the workshop registration, we will ask academics to list three areas of specialization, whilst industry participants should list three business challenge areas. The aim is to match real-world problems with research expertise in a series of 'speed-dating' rounds of approximately 10 minutes. The end of each round provides a reflection time-out where participants record one idea or insight that they gained to be posted on a Miro board. The workshop concludes with a plenary discussion (held under the Chatham House Rule) around the wall of insights collected on the Miro board.

About the Workshop Facilitators:

Celina Sotek-Borowska is an Assistant Professor at the SGH Warsaw School of Economics, in Warsaw, Poland, where she teaches: Knowledge Management, Organizational Behavior and Team building classes. She serves as a trainer for businesses, as an academic advisor in business projects, and runs a team building workshop in the CEMS program (elite program at SGH). She has taught in the Erasmus program for the University of Gran Canaria (Spain), the University of Hertfordshire (UK), and the University of Alicante (Spain). Her research interests are knowledge sharing and knowledge creation, team building, and strategic alliance between Universities and businesses.



Julita Haber, Ph.D. is a clinical assistant professor in the Leading People and Organizations area at the Gabelli School of Business at Fordham University. Her current teaching includes principles of management, innovation and resilience, operations, and foundations of consulting. Her research interests focus on organizational behavior and pedagogy. In particular, she studies impressions of competency and the adverse effects of the fear of appearing incompetent in the workplace. Julita also implements innovative pedagogical methods. She developed a fitness-integrated learning (FIL) approach that engages students in physical exercise when learning in class. Prior to academia, her career spanned 20 years of experience in IT and business including management consulting at Deloitte and PwC.

